

# CROSS CUTS - VIDEO

CATEGORIES,  
RULES, INFO

**OPEN CATEGORY:** must be 2 to 5 minutes long (including titles)

**DOCUMENTARY (Non-fiction)/MOCKUMENTARY CATEGORY:** must be 2 to 5 minutes long (including titles)

**ANIMATION:** must be 2 to 5 minutes long (including titles)

(You can enter as many videos as you'd like!)

***New this year - All videos must be submitted to through the digital submission form found on [crosscutsfestival.com](http://crosscutsfestival.com)***

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The genre, story, theme, tone and characters are all open to your creativity.

Films should be suitable for family audiences. Inappropriate actions, gestures or language are not permitted and can be grounds for disqualification. This includes: sexist content, gratuitous violence, and content that promotes the use of alcohol or drugs. Videos produced must not discriminate against or demean a person or group.

Judges have the right to determine what is deemed to be inappropriate. Their say is final.

*The safety of all participants in the video must be maintained. No person or group of people is to be put in danger at any time during the production of the film.*

Brantford Collegiate Institute has the right to post submitted videos online, and/or use them for promotional purposes. USB keys will be couriered back to the student's home school.

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## **BASIC JUDGING CRITERIA:**

None of the judges are affiliated with any of the local secondary schools. Most are filmmaking and television professionals with years of experience in the industry. Others may be educators with extensive knowledge of the medium. They will be using the following criteria to evaluate the merits of each of the entries.

### **CREATIVITY:**

An original concept  
A unique and/or personal approach to a topic  
A clever take on an existing genre

### **STORY:**

A well developed story line  
A narrative that flows naturally and logically  
The ability to evoke emotion  
Evidence of planning

### **ACTING:**

Performances effectively convey emotion, and contribute to storytelling

### **PRODUCTION:**

Creative camera angles and shot composition enhance the quality of the film, add meaning, and advance the storyline

The use of quality sound enhances the quality of the film, adds meaning, and creates emotion

The use of lighting enhances the quality of the film, adds meaning, and creates emotion

The choice of locations enhances the quality of the film

The art direction, props, costumes are effective

### **POST PRODUCTION:**

Use of quality editing, titles and graphics, effects, audio levels